



**THE CITY OF KNOXVILLE  
THIRD ANNUAL  
SMALL AND DISADVANTAGED BUSINESS  
CONFERENCE**



*April 16, 2009  
United Way Greater Knoxville  
1321 Hanna Ave, Knoxville, Tennessee*

**\* Special thanks for our refreshments from the Austin East High School Culinary Arts Department assisted by "Just Help Catering" \***

- 7:30 - 9:00** "The Balancing Act " Effectiveness for Women's Personal and Professional Lives  
Paula Harriss, Master Coach/Seminar Faculty
- 9:00 – 9: 30** Registration
- 9:30** Opening Session - Welcome and Introductions
  - **Joshalyn Hundley** Title VI/EBOP Coordinator, City of Knoxville
  - **Bob Becker** Vice Mayor, City of Knoxville
- 9:20 – 9:30** Break
- 9:30 – 10:45** Two Sessions of Panel Discussions:
  - 1) "How Do I Conduct Business with Government?"
    - **Paul Middlebrook** , CCAS, Marketing Consultant, University of Tennessee, Procurement Technical Assistance Center, **State & Federal**
    - **Boyce Evans, Purchasing Agent, City of Knoxville**
    - **Mike Reeves, Purchasing Agent, Knox County**

**OR**

  - 2) Local Resources - "I Need Help with.....!"
    - **Chuck Christenson, Counselor, SCORE**
    - **Felix Harris , Loan Officer Empowerment Zone Small Business Loan Program, KAUL**
    - **Joe Andrews, Senior Business Specialist, TSBDC**
    - **Doug Minter, Knoxville Chamber Business Development Manager , Innovation Valley PROPEL**
- 10:45-11:00** Break
- 11:00- 11:50** "\$\$\$\$\$\$\$\$ I NEED CAPITAL! (*Panel Discussion*)
  - **Jacqueline Merritt** Business Development Specialist, U.S. Small Business Administration
  - **Herc Ligdis** Business Banking Team Leader, SunTrust Bank
  - **Dwight Bateman** EVP/Credit Administrator, Community South
  - **Tracey Larsen** Senior Assistant Fund Manager, Southeast Community Capital Corporation
- 11: 50- 12:00** Break – Pick up lunches
- 12:00 - 1:00** Two Sessions of Panel Discussions:
  - "Leveraging Your Lessons in Life for Business Success "
  - **Kathy Mett, Co-Founder and President of Maryville –Based Impact Associates Inc.,**

**OR**

  - "Success Stories – TESTIMONIALS "
  - **William Garibay, Environmental Safety**
  - **Mary Bogan, ,SMG INC.**
  - **MPI Solutions, Troy & Jackie Whiteside**
- 1:00 - 2:00** "MAKING DOLLARS AND CENTS OUT OF GOING GREEN"
  - **Jason Langston, Director of Facilities, Clayton Homes**
  - **Randy Vineyard, Vice President of Finance Administration, Knoxville Chamber**
  - **Erin Burns, Sustainability Special Assistant , City of Knoxville**
- 2:00** Closing Remarks