Burlington Enhancement Plan

Community Presentation

Burlington Residents Association

City of Knoxville

East Tennessee Community Design Center

Envision. Inspire. Improve.
East Tennessee Community Design Center

The ETCDC is a non-profit that provides low cost, conceptual architectural and planning assistance for community groups and non profit organizations with help from local design professionals.
Special Thanks

Burlington Residents Association President
Dr. Dasha Lundy

East Tennessee Community Design Center
Volunteer
Ric Mixon, AIA, WystWynd Designs

Project funding provided by City of Knoxville Community
Development Block Grant
Becky Wade, Director
Ken McMahon, Economic Development Project Manager
Project Goal

Current Conditions

Public Input Meeting Results from October 2017

Vision & Proposed Design

Next Steps
Project Goal

• The goal of the Burlington Enhancement Plan is to help community members, business owners, potential developers, and government officials to visualize a path for revitalization and economic development for this once vibrant downtown.

Pictured: The same stretch of MLK Ave, Then & Now
Current Conditions:

- Decades of neglect are visible; a few shops remain open
- Multiple vacant, run-down properties make the area feel unsafe
- Unfriendly to pedestrians – poor sidewalk conditions
- Severe lack of pedestrian lighting
- Lack of landscaped areas / parks
- KAT super hub site
- Strong sense of community pride; residents are ready for development
Station 2. Green dots are things people want to keep as is, yellow dots for areas that need improvement, and red dots were areas they wanted to change.
"What Is One Design Issue Keeping Burlington From Being Beautiful?" - October 2017

Station 3. People were asked to write a one word or phrase response to the above question.
Station 3. People were asked to write a one word or phrase response to the above question.
Station 4. People were asked to answer the question of which types of businesses they would like to see operating in Burlington. The top three were: restaurants, a theatre, and recreational facilities.
Station 4. People were asked to answer the question of which types of businesses they would not like to see operating in Burlington. The top three were: night clubs, cash-checking or payday loan places, and bars.
Public Input Meeting Results:

**BURLENTON VISUAL PREFERENCE SURVEY RESULTS - OCTOBER 2017**

**Street Profiles**
- 2 Lane w/ Organized Parallel Parking on 1 Side of Street: 33 VOTES
- 2 Lane w/ Organized Parallel Parking: 28 VOTES
- 2 Lane w/ Parking and Bike Lane on 1 Side of Street: 12 VOTES
- Existing 2 Lane with Unorganized Parallel Parking: 3 VOTES

**Parking**
- Landscaped Parking Lot: 33 VOTES
- Street Parking: 19 VOTES
- Parking Garage: 17 VOTES
- Large Parking Lot: 6 VOTES

**Business Signage**
- Shingle/Blade Signs On Face of Building: 29 VOTES
- Low Monument Signs: 27 VOTES
- Tall Monument Signs: 11 VOTES
- Varying Signage Styles and Sizes: 2 VOTES

Station 5 asked people to rank their preference for various aspects of public design.
### Public Input Meeting Results:

<table>
<thead>
<tr>
<th>Sidewalks</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Brick Pavers</td>
<td>30 VOTES</td>
</tr>
<tr>
<td>Stone Pavers</td>
<td>26 VOTES</td>
</tr>
<tr>
<td>Stained Concrete</td>
<td>15 VOTES</td>
</tr>
<tr>
<td>Existing Concrete</td>
<td>8 VOTES</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Crosswalks</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Asphalt Stained/Painted</td>
<td>24 VOTES</td>
</tr>
<tr>
<td>Brick Pavers</td>
<td>23 VOTES</td>
</tr>
<tr>
<td>Protected &amp; Signed</td>
<td>20 VOTES</td>
</tr>
<tr>
<td>Regular Striped</td>
<td>7 VOTES</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Bike Lanes</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Protected Bike Track</td>
<td>24 VOTES</td>
</tr>
<tr>
<td>Buffered Bike Lane</td>
<td>21 VOTES</td>
</tr>
<tr>
<td>Painted Bike Lane</td>
<td>17 VOTES</td>
</tr>
<tr>
<td>&quot;Sharrow&quot; (Shared Road)</td>
<td>6 VOTES</td>
</tr>
</tbody>
</table>
Public Input Meeting Results:

BURLINGTON VISUAL PREFERENCE SURVEY RESULTS - OCTOBER 2017

**Street Trees**
- Large Shade Trees: 22 VOTES
- Small/Slow Growing Trees: 20 VOTES
- Low Flowering Trees: 16 VOTES
- Thin Column Trees: 10 VOTES

**Bus Stops**
- Steel Bus Stop with Bike Racks, Bench, and Signage: 18 VOTES
- Decorative Concrete and Wood: 18 VOTES
- Polished Steel: 17 VOTES
- Painted Steel: 15 VOTES

**Lighting**
- Classic Pedestrian Lighting: 32 VOTES
- Modern Pedestrian Lighting: 24 VOTES
- Decorative Roadway & Pedestrian Lighting: 12 VOTES
- Current Roadway Lighting: 4 VOTES
Public Input Meeting Results:

**Street Furniture**
- Steel Bench with Landscaping - Classic or Modern: 24 VOTES
- Steel Bench: 23 VOTES
- Wood Bench with Landscaping - Classic or Modern: 21 VOTES
- Concrete/Other Material Bench - Modern: 6 VOTES

**Dumpster Screens**
- Screened/Integrated with Building: 34 VOTES
- Screened/Independent of Building - Simple Design: 29 VOTES
- Screened/Independent of Building - Modern Design: 9 VOTES
- Unscreened/Independent: 4 VOTES

**Public Art**
- Wall Murals: 28 VOTES
- Art Involving Nature: 23 VOTES
- Sculptures: 20 VOTES
- Street Murals/ Murals in Other Places: 10 VOTES
“Entrance signs are a great idea. So is the public plaza at the corner; it’s a great place for family movie night. I love the idea of pocket parks in between the buildings too.”

“I love the idea of creating areas with outdoor lights and seating for events and concerts.”

“I am hopeful for the open spaces and signage because it joins the community together as a family.”
Vision

- Enhance the beauty of the streets and create more public spaces
- Improve pedestrian, bicycle, and vehicular infrastructure
- Create an atmosphere which encourages business development in the downtown once again
- Give the community a plan to move forward with and to rally behind
General Improvements Throughout the Study Area

- District Gateway & Wayfinding Signage
- Pedestrian-Scale Lighting
- Improved Sidewalks and Reduced Curb Cuts
- Street Trees and Landscaping
- Enhanced Crosswalks
- Public Spaces
- Street Furniture (Benches, Trash/Recycling Bins, Planters, etc.)
Burlington Vision Plan

1 Public Plaza
2 Public Stage
3 Covered Market area With defined parking
4 Enhance Speedway Circle
5 Define intersections, crosswalks, add district markers, landscaping with pedestrian lighting
1. Prosser Road entrance into Burlington
2. Kirkwood Street entrance to Burlington
3. Renovated building facades and public space on Martin Luther King Jr. Avenue
3. Public plaza enhanced
4. Public plaza, market and enhanced streetscape on Holston Drive
5. Public park and small plaza with stage on Holston Drive
Potential Next Steps

- Continued coordination with business owners and churches
- KUB utility upgrades and relocation of power poles to alley
- KAT coordination for bus stop upgrades
- Zoning enhancement
- TDOT and TPO coordination for Magnolia beautification
- City of Knoxville Departments to consider
  - Street and intersection improvements
  - Signage for district identity
  - Enhanced Lighting
  - Street Amenities – Benches, Planters and Garbage / Recycle
- Research economic development opportunities
  - Grants, Targeted State Funding, Federal Funding
  - support such as New Markets Tax Credits, and Public-Private Partnerships
Questions or Comments

Burlington Residents Association
Thank you!

Burlington Residents Association