City of Knoxville

Housing and Neighborhood Development Department

Annual Action Plan Public Meeting
April 27, 2021
Housing and Neighborhood Development

Becky Wade, Director
Linda Rust, CD Administrator

Introduction of Staff

Attendees, please introduce yourselves on the Zoom “Chat” function

Please forward comments or questions to Linda Rust

LRust@knoxxvilletn.gov
Agenda

I. PY2020-2024 Consolidated Plan

II. COVID-19 Response

III. PY2021-2022 Annual Action Plan
   Funding Resources
   Community Engagement
   Other Information Impacting the Plan
   Applications
   Proposed PY2021-2022 Activities
   Timeline

IV. Feedback / Q & A
I. PY2020-2024 Consolidated Plan

U.S. Department of Housing and Urban Development (HUD) Community Planning Development (CPD) Funds:

- **CDBG** – Community Development Block Grant
- **HOME** – HOME Investment Partnerships Grant
- **ESG** – Emergency Solutions Grant

- Required by HUD every 5 years
- A Strategic Plan, with no funding attached to it
- Involved extensive community participation
- Submitted August 2020
- Set High / Low Priority activities for funding
2020-2024 Five Year Consolidated Plan Priorities

Reduce and Prevent Homelessness
Stabilize and Revitalize Neighborhoods
Create Economic Opportunity
Enhance the Availability, Accessibility and Quality of Affordable Housing
The Consolidated Plan is updated **annually** to allow for changes in community needs, opportunities / challenges, and funding sources.
II. COVID-19 Response

Federal COVID-19 Funding Resources

CARES Act Supplemental ESG (ESG-CV)
- Round 1  April 2020  $ 513,272
- Round 2  June 2020  $ 2,221,592

CARES Act Supplemental CDBG (CDBG-CV)
- Round 1  April 2020  $ 1,036,418
- Round 3  September 2020  $ 1,853,296

CARES Act ESG-CV (through THDA)
- Round 2  Coming Soon  $ 699,984

American Rescue Plan HOME (HOME-ARP)
- Round 1  Coming Soon  $ 4,076,859

Total  $10,401,421
Other Funding to Address COVID-19

CoK Homeless General Fund (2 years) $402,000
ESG (2 years) $299,121
CDBG PY2020-2021 & Prior Year Funds $132,760
CoK Emergency General Fund $100,000
Total $933,881

Allocated to:

Homelessness
- Homelessness Prevention $217,760 (36%)
- Rapid Re-Housing $137,686 (23%)
- Emergency Shelter / Services $136,000 (22%)
- HMIS $30,000 (5%)

Workforce Development $40,000 (6.5%)
Food Support $25,000 (4%)
Grants Administration $22,431 (3.5%)
Total $608,877

Funds included in Annual Action Plan: $325,004
Phase One: Spring 2020

$1,882,526
(CDBG-CV R1, ESG-CV R1, CDBG, ESG & City General Funds)

Priorities included supporting agencies providing:

- Housing Assistance Program (HAP)
- Emergency Shelter / Services
- Rapid Re-Housing Services
- Food Delivery to Vulnerable People

Funds Spent

- HAP: 68.66%
- Emergency Shelter/Services: 15.46%
- Rapid Re-Housing: 8.12%
- Food Delivery: 7.76%

Reporting through 03/31/2021
## Phase One

### 2,099 Households / 3,140 People Assisted

<table>
<thead>
<tr>
<th>Service</th>
<th>Households</th>
<th>People</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency Shelter / Services</td>
<td>1,220</td>
<td>1,407</td>
</tr>
<tr>
<td>HAP / Homelessness Prevention</td>
<td>592</td>
<td>1,342</td>
</tr>
<tr>
<td>Rapid Re-Housing Services</td>
<td>137</td>
<td>241</td>
</tr>
<tr>
<td>Food Delivery to Vulnerable People</td>
<td>150</td>
<td>150</td>
</tr>
</tbody>
</table>

### People Assisted

- **Emergency Shelter/Services**: 44.81%
- **HAP**: 7.68%
- **Rapid Re-Housing**: 4.78%
- **Food Delivery**: 42.74%

### Race/Ethnicity of People Assisted

- **White/Caucasian**: 58.10%
- **Black/African American**: 32.76%
- **Hispanic**: 3.51%
- **Other**: 5.63%

*Reporting through 03/31/2021*
Phase Two: Fall 2020 – Winter 2021
$1,999,433 ESG-CV R2

Funding Priorities included supporting agencies providing:

- Rental & Utility Assistance / Homelessness Prevention*
- Street Outreach
- Services to Overcome Language and Cultural Barriers
- Emergency Shelter Improvements / Increase Capacity
- Mobile Medicated-Assisted Treatment
- Equity Study
Phase Two
$1,688,029 CDBG-CV R3

Focus on supporting:
- Knoxville-Knox County Emergency Rental Assistance through:
  - Deposits and Relocation Expenses
  - Case Management / Housing Stabilization
- Transitional Housing / Services for Youth & Young Adults
- Continued Food Delivery / Kitchen Expansion
- Homeownership Assistance

CDBG-CV Round 3 Budget
- Transitional Housing: 10.22%
- Case Management: 12.17%
- Knoxville-Knox County ERA: 17.18%
- Food Delivery / Kitchen Expansion: 26.21%
- Home Ownership: 34.22%
Phase Three: Summer 2021

$4,076,859 HOME-ARP
Focus on homelessness and supporting the development of Permanent Supportive Housing

$699,984 ESG-CV (THDA)
Priority: Non-congregate Shelter / Services

Stay-tuned

Substantial Amendment Process
III. PY2021-2022 Annual Action Plan

- An action plan is designed to meet the Goals and Objectives of the Five-Year Consolidated Plan:
  
  Reduce and Prevent Homelessness
  Stabilize and Revitalize Neighborhoods
  Create Economic Opportunity
  Enhance the Availability, Accessibility and Quality of Affordable Housing

- Year Two begins July 1, 2021 and ends June 30, 2022
- Funding is allocated annually by HUD
- Due to HUD by May 15
- Annual report of accomplishments – the Consolidated Annual Performance and Evaluation Report (CAPER), due to HUD by September 30
Annual Action Plan Community Engagement

Consultation with Community Partners

- August 2020 Meetings on Homelessness (3 meetings and a survey) - 40 attendees
- December 2, 2020 Family & Youth Homelessness Summit – 18 (12 new) attendees
- January 14, 2021 Public Meeting Discussion – 48 (41 new)
- April 26, 2021 Mayor’s Roundtable on Homelessness - 38

Public Participation

- January 14, 2021 Public Meeting #1 – 48 (41 new)
- 30-day Public Comment Period (April 2 – May 1)
- April 27, 2021 Public Meeting #2

More than 100 (unduplicated, non-CoK staff) people have participated in the development of the plan, so far.
2.5 x the total number of requests, 3 x H&S requests; 2 x Utility requests; 8.5 x Healthcare requests; 3.5 x “Other” requests
5 x the number of Rent Assistance requests, 29 x Mortgage Assistance requests; 5 x Landlord/Tenant Issues requests

<table>
<thead>
<tr>
<th>Top service requests</th>
<th>Jan 1, 2019 To Dec 31, 2019</th>
<th>Jan 1, 2020 To Dec 31, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOP HOUSING &amp; SHELTER REQUESTS</strong></td>
<td>Requests</td>
<td>Requests</td>
</tr>
<tr>
<td>Shelters</td>
<td>126</td>
<td>136</td>
</tr>
<tr>
<td>Low-cost housing</td>
<td>75</td>
<td>68</td>
</tr>
<tr>
<td>Home repair/ maintenance</td>
<td>90</td>
<td>64</td>
</tr>
<tr>
<td>Rent assistance</td>
<td>406</td>
<td>1,994</td>
</tr>
<tr>
<td>Mortgage assistance</td>
<td>7</td>
<td>201</td>
</tr>
<tr>
<td>Landlord/tenant issues</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td>Contacts</td>
<td>13</td>
<td>15</td>
</tr>
<tr>
<td>Other housing &amp; shelter</td>
<td>4</td>
<td>1</td>
</tr>
</tbody>
</table>

0 = No requests made
Not Available = Data not collected
Some requests are only computed at the category level
U.S. Department of Housing & Urban Development (HUD) Funding

CDBG - Community Development Block Grant

$1,787,837 for PY2021-2022
(1.5% increase from current year)

To develop viable urban communities by:

- Providing decent housing
- A suitable living environment, and by
- Expanding economic opportunities,

Principally for low- and moderate-income (LMI) persons/areas.
U.S. Department of Housing & Urban Development (HUD) Funding

HOME Investment Partnerships

$1,124,871 for PY2021-2022
(2.3% decrease from current year)

To increase homeownership and affordable housing opportunities for low and very low-income Americans.

- Rental Housing
- Homeownership
U.S. Department of Housing & Urban Development (HUD) Funding

ESG – Emergency Solutions Grant

$150,252 for PY2021-2022
(1.0% increase from current year)

The ESG program provides funding to:

- **Engage** individuals and families living on the street
- **Improve** the number and quality of emergency shelters
- **Help operate** these shelters
- **Provide** essential services to shelter residents
- **Rapidly re-house** individuals and families experiencing homelessness and
- **Prevent** families and individuals from becoming homeless.
PY2021-2022 Anticipated City of Knoxville Funds

Knoxville Affordable Housing Fund
- Affordable Rental Development Fund (ARDF) $2.5M
- Permanent Supportive Housing development $1.5M
- Austin Homes Infrastructure $3.7M
- Affordable Housing Trust Fund (East Tennessee Foundation) $323,000

Total: $8.17M

Homeless Agency Grants $201,000
HUD CDBG/CDBG-CV
Housing, non-housing Community Development activities (Economic Development, Neighborhood Stabilization and Public Services)

HUD HOME
Affordable Housing Rehabilitation and Construction

CoK ARDF (new affordable rental housing)

HUD ESG/ESG-CV
Homelessness

State ESG and CoK HGF Homelessness
## PY2021-2022 Proposed Budget - Resources

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CDBG Federal Allocation</td>
<td>$1,787,837</td>
</tr>
<tr>
<td>Prior Year Funds</td>
<td>$ 550,609</td>
</tr>
<tr>
<td>Estimated Program Income</td>
<td>$ 100,000</td>
</tr>
<tr>
<td><strong>Total CDBG Funds</strong></td>
<td><strong>$2,438,446</strong></td>
</tr>
<tr>
<td>HOME Federal Allocation</td>
<td>$1,124,871</td>
</tr>
<tr>
<td>Prior Year Funds</td>
<td>$1,559,489</td>
</tr>
<tr>
<td>Estimated Program Income</td>
<td>$ 500,000</td>
</tr>
<tr>
<td><strong>Total HOME Funds</strong></td>
<td><strong>$3,184,360</strong></td>
</tr>
<tr>
<td>ESG Federal Allocation</td>
<td>$ 150,252</td>
</tr>
<tr>
<td><strong>Total Federal Funds</strong></td>
<td><strong>$5,773,058</strong></td>
</tr>
</tbody>
</table>
Applications Received

CDBG/CDBG-CV: 16 applications / $4.5M
- COVID-19 related: 4
- Housing and Homelessness: 9 / $3.47M
- Employment-related: 3 / $375,817
- Mobile Meals: 2 / $510,000
- Other:
  - Design and TA  $55,000
  - Pandemic Needs Assessment $105,167

Homeless Grants: 15 applications / $2.3M
- COVID-19 related: 5
- Rapid Re-Housing: 3 / $911,700
- Street Outreach: 2 / $484,762
- Emergency Shelter: 7 / $458,142
- Homelessness Prevention: 2 / $330,280
### PY2021-2022 Proposed Budget - Activities

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget Estimate</th>
<th>Percentage</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total HUD Budget Estimate</strong></td>
<td>$5,773,058</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Affordable Housing</strong></td>
<td>$4,368,173</td>
<td>(75.7%)</td>
<td>265 units</td>
</tr>
<tr>
<td>Owner-occupied Rehab &amp; Dev.</td>
<td>$3,280,622</td>
<td></td>
<td>246 units</td>
</tr>
<tr>
<td>Rental Rehab &amp; Development</td>
<td>$600,064</td>
<td></td>
<td>19 units</td>
</tr>
<tr>
<td>Housing Project Delivery (inc. HOME Admin)</td>
<td>$487,487</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Economic Opportunity</strong></td>
<td>$375,817</td>
<td>(6.5%)</td>
<td>140 people</td>
</tr>
<tr>
<td><strong>Homelessness</strong></td>
<td>$363,624</td>
<td>(6.3%)</td>
<td>445 people</td>
</tr>
<tr>
<td>Emergency Shelter and Services</td>
<td>$189,151</td>
<td></td>
<td>320 people</td>
</tr>
<tr>
<td>Rapid Re-Housing Services</td>
<td>$48,833</td>
<td></td>
<td>95 people</td>
</tr>
<tr>
<td>Homelessness Prevention</td>
<td>$125,640</td>
<td></td>
<td>30 people</td>
</tr>
<tr>
<td><strong>Neighborhoods</strong></td>
<td>$296,609</td>
<td>(5.1%)</td>
<td></td>
</tr>
<tr>
<td>Blighted Property Stabilization</td>
<td>$25,000</td>
<td></td>
<td>37 lots</td>
</tr>
<tr>
<td>Design and Technical Assistance</td>
<td>$55,000</td>
<td></td>
<td>17 orgs.</td>
</tr>
<tr>
<td>Food Delivery/Kitchen Expansion</td>
<td>$204,609</td>
<td></td>
<td>1 facility</td>
</tr>
<tr>
<td>Housing Stabilization</td>
<td>$12,000</td>
<td></td>
<td>20 people</td>
</tr>
<tr>
<td><strong>Administration (CDBG &amp; ESG)</strong></td>
<td>$368,835</td>
<td>(6.4%)</td>
<td></td>
</tr>
</tbody>
</table>
**Proposed PY2021-2022 HUD Budget**

- **Affordable Housing**: 75.7%
- **Economic Development**: 6.4%
- **Homelessness**: 6.3%
- **Neighborhood Stabilization**: 6.5%
- **Grants Administration**: 5.1%

**Rental Housing Assistance**

Funded primarily through local funds. 100% of HUD-funded activities are Rehabilitation and Development.
### Proposed PY2021-2022 Activities

**Total HUD Budget Estimate:** $5,773,058

<table>
<thead>
<tr>
<th>Affordable Housing</th>
<th>Amount</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Owner-occupied Rehab &amp; Dev.</strong></td>
<td>$3,280,622</td>
<td>246</td>
</tr>
<tr>
<td>- Owner-occupied Rehabilitation</td>
<td>$1,578,572</td>
<td>26</td>
</tr>
<tr>
<td>- Emergency Home Repairs ($&lt;5,000)</td>
<td>$762,050</td>
<td>190</td>
</tr>
<tr>
<td>- CHDOs</td>
<td>$750,000</td>
<td>15</td>
</tr>
<tr>
<td>- Down Payment Assistance</td>
<td>$190,000</td>
<td>15</td>
</tr>
<tr>
<td><strong>2. Rental Rehab &amp; Development</strong></td>
<td>$600,064</td>
<td>19</td>
</tr>
<tr>
<td><strong>3. CoK Housing Project Delivery (inc. HOME Admin)</strong></td>
<td>$487,487</td>
<td></td>
</tr>
</tbody>
</table>

- **CDBG**
- **HOME**
- **ESG**
Proposed PY2021-2022 Activities

Total HUD Budget Estimate: $5,773,058

Economic Opportunity $375,817 (6.5%) 140 people

1. Job Training and Support
   - Youth and Young Adults $225,207 80 people
   - Adults/Families $80,000 35 people
   - Former Offenders $70,610 25 people
### Proposed PY2021-2022 Activities

**Total HUD Budget Estimate: $5,773,058**

<table>
<thead>
<tr>
<th>Homelessness</th>
<th>$363,624 (6.3%) 445 people</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. <strong>Emergency Shelter/Services</strong></td>
<td>$189,151 320 people</td>
</tr>
<tr>
<td>- CDBG</td>
<td>$ 99,000 120 people</td>
</tr>
<tr>
<td>- ESG</td>
<td>$ 90,151 200 people</td>
</tr>
<tr>
<td>2. <strong>Rapid Re-Housing Services</strong></td>
<td>$ 48,833 95 people</td>
</tr>
<tr>
<td>3. <strong>Homelessness Prevention</strong></td>
<td>$125,640 * 30 people</td>
</tr>
</tbody>
</table>

(*An additional $125,640 is proposed to be funded under CDBG-CV)*
Proposed PY2021-2022 Activities

*Total HUD Budget Estimate: $5,773,058*

<table>
<thead>
<tr>
<th>Neighborhoods Stabilization</th>
<th>$296,609 (5.1%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Blighted Property Stabilization</td>
<td>$ 25,000</td>
</tr>
<tr>
<td>2. Design &amp; Technical Assistance</td>
<td>$ 55,000</td>
</tr>
<tr>
<td>3. Public Facility Improvement</td>
<td>$204,609</td>
</tr>
<tr>
<td>(with CDBG-CV funds, for a total of $310,000)</td>
<td></td>
</tr>
<tr>
<td>4. Housing Stabilization/Seniors</td>
<td>$ 12,000</td>
</tr>
</tbody>
</table>

Administration (CDBG & ESG) $368,835 (6.4%)
Proposed PY2021-2022 Activities

Total Homelessness General Funds: $201,000

Homelessness General Funds* $201,000 570 people

1. Emergency Shelter and Services $186,000 570 people

2. HMIS $15,000

Homeless General Funds, when ESG-eligible, provide the ESG program’s HUD-required 1:1 match
## Year Two AAP Timeline

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consultation (4 Meetings)</td>
<td>August - December 2020</td>
</tr>
<tr>
<td>Public Meeting #1</td>
<td>January 14, 2021</td>
</tr>
<tr>
<td>Consultation</td>
<td>January 14</td>
</tr>
<tr>
<td>Application Process</td>
<td>February 1 - February 19</td>
</tr>
<tr>
<td>Draft Available for Review</td>
<td>April 2</td>
</tr>
<tr>
<td>30-day Comment Period</td>
<td>April 2 – May 1</td>
</tr>
<tr>
<td>Consultation</td>
<td>April 26</td>
</tr>
<tr>
<td><strong>Public Meeting #2 (tonight)</strong></td>
<td>April 27</td>
</tr>
<tr>
<td>City Council Workshop</td>
<td>April 29</td>
</tr>
<tr>
<td>City Council Review / Vote</td>
<td>May 4</td>
</tr>
<tr>
<td>Revisions</td>
<td>May 5 -14</td>
</tr>
<tr>
<td>Due to HUD</td>
<td>May 15</td>
</tr>
</tbody>
</table>
Thank you!
IV. Feedback and Q & A

Please share your comments with us by taking turns speaking or using the “chat” function.

Comments may also be shared by email through May 1, 2021

Email: LRust@knoxvilletn.gov

For more information:
www.knoxvilletn.gov/development