City of Knoxville

Housing and Neighborhood Development Department

Annual Action Plan Public Meeting
January 14, 2021
Housing and Neighborhood Development

Becky Wade, Director
Linda Rust, CD Administrator

Introduction of Staff

Attendees, please introduce yourselves on the Zoom “Chat” function

Please forward comments or questions to Linda Rust
LRust@knoxvilletn.gov
Agenda

I. Community Agency Grants

II. Housing and Neighborhood Development
   - The Five Year Consolidated Plan
   - Annual Action Plan Update
   - HUD and City Funding Resources
   - COVID-19 Funding and Response

III. The Need for Shelter and Affordable Housing

IV. Annual Action Plan Process/Timeline
I. Community Agency Grants

There are two different application forms:

1) Arts and Culture
2) Community and Social Services

DEADLINE

Applications are due by 4:00 p.m. on Thursday, Feb. 25, 2021.

Jennifer Searle
215-2267
jsearle@knoxvilletn.gov
II. Housing and Neighborhood Development

The PY2020-2024 Five Year Consolidated Plan

U.S. Department of Housing and Urban Development (HUD) Community Planning Development (CPD) Funds:

- **CDBG** – Community Development Block Grant
- **HOME** – HOME Investment Partnership Grant
- **ESG** – Emergency Solutions Grant

- Required every 5 years, submitted August 2020
- Involved extensive community participation
- Set High / Low Priority activities for funding
- Updated annually (Annual Action Plan)
2020-2024 Five Year Consolidated Plan Priorities

- Reduce and Prevent Homelessness
- Stabilize and Revitalize Neighborhoods
- Create Economic Opportunity
- Enhance the Availability, Accessibility and Quality of Affordable Housing
The Annual Action Plan

- Updates the Five-Year Plan and is due by May 15
- Allows for consideration of changes in
  - Community Needs
  - Opportunities and Challenges
  - Funding Sources and Amounts
- Citizen Participation
- Consultation with community partners
- Annual report of accomplishments – the Consolidated Annual Performance and Evaluation Report (CAPER), due by September 30
- Program Year (PY) 2021-2022 is Year Two
- July 1, 2021 through June 30, 2022
Federal Funding Resources

Community Development Block Grant (CDBG)
- Low- to Moderate-Income (LMI) people/households/areas
- Slum or Blight
- Urgency (urgent threat to community health and welfare)
- Public Services
- Annual application process (February 2021)
- $1.76M in PY2020 + $2.89M CDBG-CV = $4.65M total

Emergency Solutions Grant (ESG)
- Homelessness
- Annual application process (February 2021)
- $148,849 in PY2020 + $2.73M ESG-CV = $2.88M total

HOME Investment Partnerships
- Affordable Housing for LMI households
- Applications accepted year-round
- $1.15M in PY2020
Local Funding Resources

Affordable Rental Development Fund (ARDF)

- Begun in July 2017 with $2M
- Incentivizes new construction of affordable, multi-family (5+units) rental housing
- Eligible applicants may be private individuals, for-profit or non-profit entities, or public agencies
- Applications accepted year-round
- $2.5M in PY2020 / $12.6M allocated to-date

Homeless General Funds

- Affordable Housing for LMI households
- Annual application process (February)
- $201,000 in PY2020
East Tennessee 2.1.1 Referrals

2019 – 2,868 Referrals
Housing & Shelter and Utility Referrals were 53.3% of 2,868 total referrals

2020 – 7,241 Referrals
(2.5 x 2019 Calls)
Increase began in March / April 2020

53.3%

58.8%
2019

803 Total Referrals
• 448 (56%) for Rental Assistance
• 10 (1%) for Mortgage Assistance

2020

2,708 Total Referrals
• 2,153 (80%) for Rental Assistance
• 225 (8%) for Mortgage Assistance
Pandemic Response
*As of 9/30/2020*

Expanding / Supporting Existing Homeless Programs

- Volunteer Ministry Center – 266 individuals served
- Salvation Army – 22 individuals housed
- Catholic Charities – 31 seniors housed
- YWCA – 71 women housed

Responding to Acute Community Needs

- Mobile Meals – 150 additional seniors served
- Knoxville Area Urban League – *Plan to serve 50 individuals who lost work during the pandemic with workforce training*
- COVID-19 Housing Assistance Program (HAP)
COVID-19 Housing Assistance Program

As of 12/31/2020:

- **325 households** have received rental or mortgage assistance
- Hundreds of additional households received case management, financial counseling, and/or *warm* referrals to appropriate resources
Community Partners

Non-Profit Social Service Organizations

Non-Profit Housing Assistance Organizations

Non-Profit and For-Profit Housing Developers

Foundations

Homeless Coalition

KCDC

State of Tennessee
III. The Need for Shelter and Affordable Housing

Nate First, UT SWORPS
Discussion
Importance of Collaboration to Address Community-wide Needs

HUD- and Locally-funded Agencies

- Work with community-led efforts to meet high priority goals:
  - Reduce and Prevent Homelessness
  - Stabilize and Revitalize Neighborhoods
  - Create Economic Opportunity
  - Enhance the Availability, Accessibility and Quality of Affordable Housing

- Participate in planning activities (like the Annual Plan)

- Commit to equitably-serve LMI people/households or areas in the city of Knoxville
<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Public Meeting #1 (tonight)</td>
<td>January 14, 2021</td>
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<tr>
<td>Staff Prepare Draft Annual Action Plan</td>
<td>February – May</td>
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<tr>
<td>Applications Released for CDBG and Homeless Grants</td>
<td>February 1</td>
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<td>Applications Due</td>
<td>February 19</td>
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<td>Draft Available for Review</td>
<td>April 2</td>
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<td>30-day Public Comment Period</td>
<td>April 2 – May 3</td>
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<td>Public Meeting #2</td>
<td>April 29</td>
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<tr>
<td>Staff Make Revisions as needed</td>
<td>April – May 4</td>
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<tr>
<td>City Council Review / Vote</td>
<td>May 4</td>
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<tr>
<td>Annual Action Plan due to HUD</td>
<td>May 14, 2021</td>
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[Link](knoxvilletn.gov/development) “Current Grant Opportunities”
Please send your comments or questions to Linda Rust

LRust@knoxvilletn.gov

or

P.O. Box 1630
Knoxville, TN 37901-1630

Thank you for joining us!

www.KnoxvilleTN.gov/development